

Australian Pancreatic Cancer Alliance

#PurpleOurWorld



1 year before
diagnosis



1 year after diagnosis



Days before passing

#PurpleOurWorld



On November 13
I'm wearing purple
for my Nana.


Join me
and help the fight against
pancreatic cancer.

#PurpleOurWorld

Max > World Pancreatic Cancer Day ANZ

 Qantas shared Purple Our World's photo.
13 November 2015 · 🌐

#PurpleOurWorld this Friday the 13th to raise awareness for World Pancreatic Cancer Day.

 Ramsay Health Care
13 November 2015 · 🌐

Today, November 13th is World Pancreatic Cancer Day. To remember those we have lost and fight for those going through treatment, wear something purple, snap a picture and share it on social media using the hashtag: #PurpleOurWorld.

In 2015, 3030 cases of pancreatic cancer will be diagnosed in Australia. It is projected that 2710 people will not survive. Around the world over 330,000 people will die from pancreatic cancer each year and only 6% live beyond five years of diagnosis.

Ramsay Health Care is proud to support this initiative.
www.pancreaticalliance.org.au

 Gelato Messina
13 November 2015 · 🌐

PURPLE OUR WORLD - cream cheese gelato with biscuit crumbs and blueberry purée. Raising awareness for a great cause #purpleourworld Purple Our World

#PurpleOurWorld

World Pancreatic Cancer
Awareness Day

FRIDAY 13TH NOVEMBER

Australian Pancreatic Cancer Alliance



PANCREATIC
CANCER
FOUNDATION



Australian Government

Cancer Australia



GARVAN
INSTITUTE
OF MEDICAL RESEARCH



#PurpleOurWorld

Pancreatic Cancer Alliance

Avner Pancreatic Cancer Foundation: breaking through 40 years of no progress by doubling the number of people who survive pancreatic cancer by 2020.

Cancer Australia: aims to reduce the impact of all cancers, address disparities and improve outcomes for people affected by cancer by leading and coordinating national, evidence-based interventions across the continuum of care.

#PurpleOurWorld: raising awareness for pancreatic cancer using social media, corporate support and awareness campaigns.

Pancare Foundation: founded to increase survival rates and support people affected by pancreatic and other upper gastrointestinal cancers.

Pancare provides financial assistance for evidence based therapies and services to improve patient wellbeing, advocates for greater research investment, funds research initiatives including the national UGI clinical cancer registry and provides education to increase community awareness of pancreatic and other UGI cancers

Garvan Institute of Medical Research: a leading biomedical research institute making significant contributions to medical research that will change the directions of science and medicine and have major impacts on human health.

Research at Garvan is focused upon understanding the role of molecular and cellular processes in health and disease as the basis for developing future preventions, treatments and cures.

GI Cancer Institute: conducts and promotes clinical and related biological research in Australasia and internationally, to achieve better health outcomes for patients with GI cancers.

Key contacts

- Avner Pancreatic Cancer Foundation: [Caroline Kelly
caroline@avnersfoundation.org.au](mailto:caroline@avnersfoundation.org.au)
- Cancer Australia: [Jane Salisbury
jane.salisbury@canceraustralia.gov.au](mailto:jane.salisbury@canceraustralia.gov.au)
- Garvan Institute of Medical Research: [Andrew Giles
a.giles@garvan.org.au](mailto:a.giles@garvan.org.au)
- GI Cancer Institute: [Russell Conley
russell@gicancer.org.au](mailto:russell@gicancer.org.au)
- Pancare Foundation: [Angelia Dixon
angelia.dixon@pancare.org.au](mailto:angelia.dixon@pancare.org.au)
- #PurpleOurWorld: [Jessica Abelsohn
info@purpleourworld.com](mailto:info@purpleourworld.com)